

# SPONSORSHIP OVERVIEW



**October 1st, 2024**  
Patricia Reser Center for the Arts  
Beaverton, OR





# ABOUT US

## Rewards NW Conference

Rewards NW is the only full-day conference that provides education and practical tools for the total rewards professional. This is an opportunity to focus on your development and skills for the advancement of your career. The conference brings total rewards oriented professionals together to learn best practices from the industry as a whole and to network with each other and service providers.

## Top Takeaways for Attendees

- **Be an Expert** - Learn best practices from industry experts and practitioners
- **Grow** - Develop key analytic skills and industry trends
- **Connect** - Network with regional leaders in the industry
- **Engage** – Have fun while learning and growing in your career



**Total Rewards PDX (TRPDX - formerly Columbia Willamette Compensation Group) is a Local Network affiliate of WorldatWork.**

We were established in 1990 for the purpose of promoting excellence and innovation for compensation and benefits professionals in Oregon and Southwest Washington, and this is still true today. Our goal is to engage our members by providing the latest in industry resources, professional development, and a place to network.

TRPDX provides a forum for members to share progressive solutions to today's compensation and benefits challenges. We offer courses and workshops designed to educate and inform you; keep you current on relevant hot topics, and total rewards trends and practices. TRPDX also gives back to the community through our scholarship program for professionals and students who are pursuing further education in compensation and benefits.

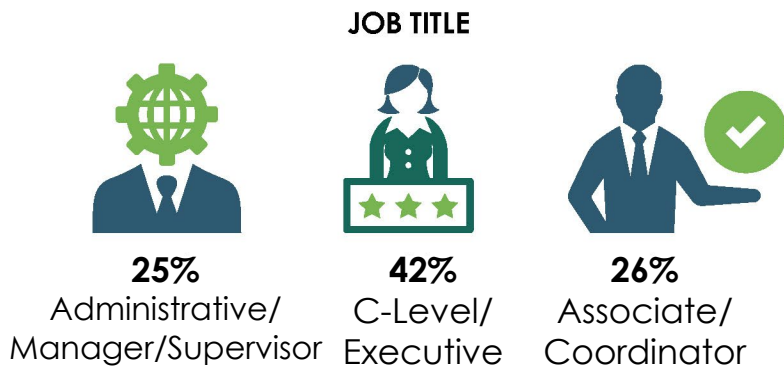
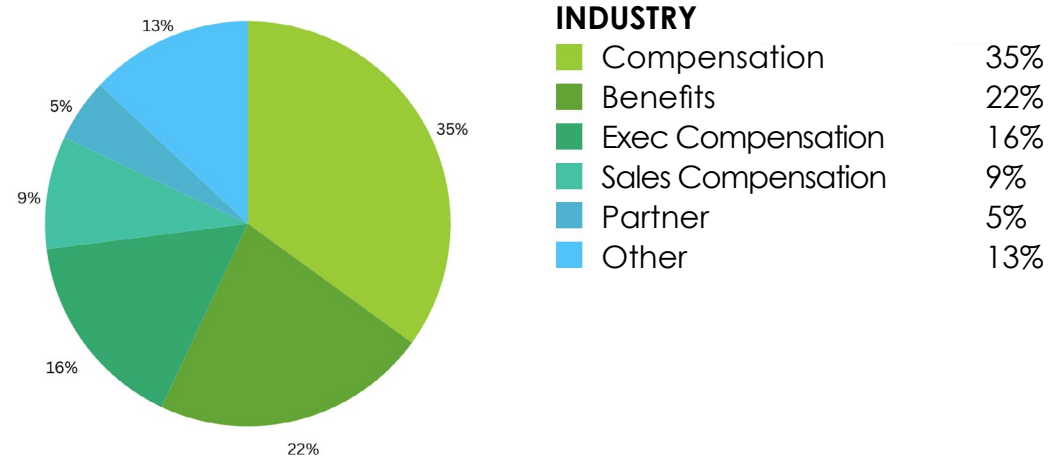
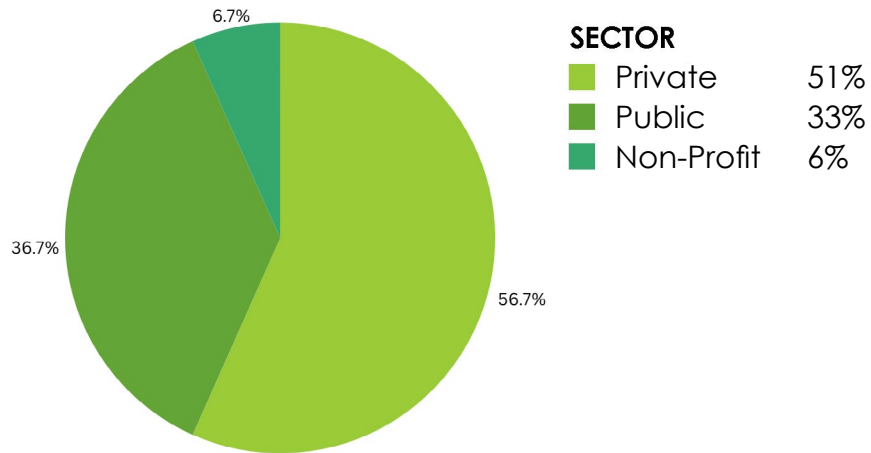


**The Northwest Compensation & Rewards Forum (NCRF) is an association of compensation and benefits professionals based in the Puget Sound (Seattle) region.**

NCRF exists to promote the exchange of information, ideas, plans and policies in the field of total rewards trends and practices. NCRF also supports the education efforts and objectives of WorldatWork, the leading international association of compensation, benefits and total rewards professionals. We are located in the Seattle, Washington area.

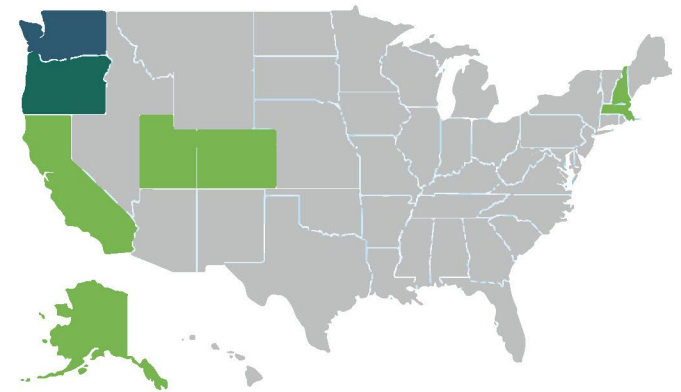
An important benefit of membership is the opportunity to network with practitioners and experts to share resources. NCRF meets quarterly, offering a variety of quality information/education for our members. Please check out our events page to see what is coming up in this area. We hold our quarterly meetings at either Harborside Seattle on Lake Union or at the Bellevue Club. Come see us and participate in a great network of individuals!

# WHO WILL BE THERE?



## ATTENDANCE BY LOCATION

- Washington 64%
- Oregon 24%
- California 6%
- Massachusetts 3%
- Colorado 2%
- New Hampshire 1%
- Alaska <1%
- Utah <1%



# TOP-TIER SPONSORS

## TOP-TIER SPONSOR BENEFITS (apply to all levels below)

- Top-Tier logo feature in email promotion, website, signage, sponsor slideshow and conference program (print & digital)
- Custom onsite exhibitor space in Sponsor Foyer premier location (includes optional 6-ft table and 2 chairs)
- Opt-in attendee list (by request)
- Opportunity to provide exhibitor passport prize

## TITLE SPONSOR | \$15,000 (exclusive)

YOUR COMPANY brings you

Rewards NW Conference

- Company title above logo, to be used in all correspondence, marketing, and promotional activities
- Title feature/mention and logo(s) included in outgoing marketing and promotional activities
- Company leader to kickoff event with introductory remarks
- Custom onsite exhibitor space in Sponsor Foyer premier location (includes optional 6-ft table and 2 chairs)
- Top Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Banner placement in onsite Sponsor Foyer (provided by sponsor)
- Special Offer featured in Thank You Email to all attendees post-event
- Opt-In Attendee List (by request)
- 10 onsite full conference registration passes

## PRESENTING SPONSOR | \$10,000 (exclusive)

Rewards NW Conference

Presented by YOUR COMPANY

- Your company presenting title (second level) below logo, to be used in all correspondence
- Presenting feature/mention and logo(s) included in all outgoing marketing and promotional activities
- Thank you from Emcee during conference welcome remarks on Main Stage
- Custom onsite exhibitor space in Sponsor Foyer premier location (includes optional 6-ft table and 2 chairs)
- Top Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Banner placement in onsite Sponsor Foyer (provided by sponsor)
- Opt-In Attendee List (by request)
- 8 onsite full conference registration passes

## STAGE SPONSOR | \$7,500 (SOLD)

- Your company signage featured on main conference stage (placement by Rewards NW Conference, provided by sponsor)
- Custom onsite exhibitor space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Top Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- 6 onsite full conference registration passes

## CUSTOM ENGAGEMENT | \$7,500 (examples: Comp/Benefits Lounge)

- Custom pre-event and onsite engagement determined by sponsor and Rewards NW Conference
- Custom onsite exhibitor space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Top Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- 6 onsite full conference registration passes



# MID-TIER SPONSORS

## MID-TIER SPONSOR BENEFITS (apply to all levels below)

- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid-tier logo feature in email promotion, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-in attendee list (by request)
- Opportunity to provide exhibitor passport prize

## RECEPTION SPONSOR | \$6,500 (2 available)

- **Your company** is the Official Sponsor of the Hosted Networking Reception
- Introduction of Hosted Networking Reception by **your company leader** in Sponsor Foyer (remarks can be provided onsite or virtually)
- Logo feature next to Networking Reception in Conference Program (print & digital)
- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **5** onsite full conference registration passes

## REGISTRATION SPONSOR | \$5,000 SOLD

- **Your company** is the Official Sponsor of Rewards NW Conference Registration (serves as event HQ for entire day)
- X sign/banner featured at/surrounding Registration
- Logo on registration page of the Rewards NW Conference website
- Logo and special message/offer included in registration confirmation emails
- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **4** onsite full conference registration passes

## LUNCH SPONSOR | \$5,000 SOLD

- **Your company** is the Official Sponsor of the Lunch
- Your company leader kicks off lunch with introduction on mainstage
- **Your company's** promotion handed out/on chairs during Lunch
- Logo featured next to Lunch Session in Conference Program (print & digital)
- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **4** onsite full conference registration passes

## KEYNOTE/PLENARY SESSION SPONSOR | \$5,000

- **Your company** is the Official Sponsor of the Keynote Address
- Introduction of the keynote speaker from your company leader on the main stage
- **Your company** promotion handed out/on chairs during Keynote Session
- **Your company** logo on Main Stage screen during Keynote
- Logo feature next to Keynote Session in Conference Program (print & digital)
- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **4** onsite full conference registration passes

## MINI SESSION SPONSOR | \$4,500

- **Your company** hosts a 30-minute Mini Session Presentation during a Break
- Mini Session featured in conference program (print & digital)
- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid-Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **3** onsite full conference registration passes

## TRACK SPONSOR | \$4,500

- Select Track Sponsored by **your company**
- **Your company/agency** logo feature next to track title in Conference Program (print & digital)
- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Mid Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **3** onsite full conference registration passes

# BASE-TIER SPONSORS

## BASE-TIER SPONSOR BENEFITS (apply to all levels below)

- Opt-in attendee list (by request)
- Opportunity to provide exhibitor passport prize

### SESSION SPONSOR | \$3,500

- Select Session Sponsored by **your company**
- 60-90 second introduction of Session by your company Leader (remarks can be provided onsite or virtually)
- **Your company** logo featured next to session in Conference Program (print & digital)
- 8x8 onsite table top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Base Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **2** onsite full conference registration passes

### EVENT SPONSOR | \$2,500

- Base Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- 8x8 onsite table top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Opt-In Attendee List (by request)
- **2** onsite full conference registration passes

### EVENT SPONSOR - NO TABLE | \$1,750

- Base Tier logo feature in advertising, email promotion, printed materials, website, signage, sponsor slideshow and conference program (print & digital)
- Opt-In Attendee List (by request)
- **2** onsite full conference registration passes

### EXHIBITOR | \$1,250

- 8x8 onsite table-top exhibit space in Sponsor Foyer (includes optional 6-ft table and 2 chairs)
- Logo and link featured on website
- **1** onsite full conference registration passes

# GET IN TOUCH



## CONTACT

Email [sponsorship@rewardspnw.com](mailto:sponsorship@rewardspnw.com)

Website [rewardspnw.com](http://rewardspnw.com)

## EVENT DETAILS

Date October 1st, 2024